

### **Pantone Equivalences for Corporate ID**

All the gray used in the logo design work is a 60% tint of Pantone Process Black C. When printed the equivalent color is Pantone Cool Gray 10.

“Innovative Green” Pantone equivalent is PANTONE 5565 C

The font used in the logo is Futura Bold and Medium Condensed.

Custom Color in Word: Red-127, Green-165, Blue-140